

Positioning Lower Worker Comp Cost Solutions Student Marketing Contest

Comp Cost Solutions Cooperative Marketing Company, LLC

<http://www.compcostsolutions.org>

Prizes:

Grand Prize: First team to achieve requirements for Goal 4 receives \$50,000 and team members receive Internship Invitation for Summer of 2010; College receives \$1,000 Scholarship.

Teams that reach Goals 1 through 3 requirements also receive Cash Prizes:

Goal 1 - \$ 5,000

Goal 2 - \$10,000

Goal 3 - \$25,000

Overview:

Worker Comp costs the United States \$240 Billion each year in loss production and health care costs. \$30 Billion of this cost is related to Musculoskeletal Disorders (MSDs). Comp Cost Solutions Cooperative Marketing Company has invented a patent pending on line solution that has reduced Worker Comp costs for Employers by up to 33%.

This invention is recognized by the Illinois Department of Commerce as one of the most Innovative Companies in Illinois in 2008. The Illinois Chamber of Commerce describes the Invention to its members by saying "*Comp Cost Solutions has developed a breakthrough solution for the huge problem that worker comp costs pose to employers...This impressive solution is reducing direct and indirect Worker Comp cost by as much as 33% annually for subscriber-employers in ALL industries.*" Alex Perry – Director, September 18, 2008.

Objective of Contest:

Comp Cost Solutions Cooperative Marketing Company, LLC (<http://www.compcostsolutons.com>) wants to identify the best Marketing and Sales Strategy that a college team can develop by looking at the respective team's ability to secure customers for the CCSMC's on line program. The goal of each team's roll out will be to demonstrate how the College Marketing Team's plan can achieve new subscribers. Each team can receive cash prizes and the first place Grand Prize even gives opportunities for the team to get a summer internship.

Goal reward Requirements:

Goal 1 – 17,000 subscriptions(Team receives \$ 5,000)

Goal 2 – 34,000 subscriptions (Team receives \$10,000)

Goal 3 – 84,000 subscriptions (Team receives \$25,000)

Goal 4 – Grand Prize, (one only)– First Team to reach 167,000 subscriptions (Team receives \$50,000; College receives \$1,000 Scholarship; Internships for Summer of 2009 for Team).

Payments made to Grand Prize Team are expected to total \$90,000. Individual Teams may collect up to \$40,000.

Sponsor

Sponsor is Comp Cost Solutions Cooperative Marketing Company, LLC, 100 Professional Plaza, Mattoon, IL 61938 USA ("Sponsor" or "CCSCMC").

Term

The Positioning Lower Worker Comp Cost Solutions Student Marketing Contest begins October 1, 2009, at midnight (12:00:00 a.m.) U.S. Eastern Time and ends May 1, 2010, 11:59:00 p.m. U.S. Eastern Time ("ET") (the "Contest"). Information on how to enter and prizes form part of these official rules ("Official Rules"). By submitting an entry, each entrant agrees to the Official Rules and warrants that his or her entry complies with all requirements set out in the Official Rules. This is a skill-based contest, and chance plays no part in the determination of winners.

Who May Enter

The Contest is open only to legal residents of the fifty (50) United States and the District of Columbia, who have reached the age of majority in their jurisdiction of residence at the time of entry. Employees of Comp Cost Solutions Cooperative Marketing Company, LLC, and its subsidiaries and affiliates, and their immediate family members (spouse, parent, child, sibling, and their respective spouses, regardless of where they live) or persons living in the same households of such employees, whether or not related, are not eligible. CONTEST IS VOID IN PUERTO RICO AND WHERE PROHIBITED.

1. How to Enter

NO PURCHASE IS NECESSARY, AND A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. To enter, visit www.compcostsolutions.org; then email your team information to: pgrant1229@yahoo.com. Complete email entry form with the required information, which includes your name, address, telephone number, e-mail address, and Plan Caption; and submit along with your Marketing/Sales Plans in accordance with the instructions below. Each Team is required to register by emailing their information to: pgrant1229@yahoo.com RE: College Marketing Contest . Upon registration, each team member will be sent confirmation of entry and a special ID number to be given to prospective subscribers. The subscription number is important information the Team will need to give to potential subscribers as it determines which Team will receive Cash Prize disbursements. Before Payment of Prizes are made, Team members' Individual Social Security numbers will be requested, and required, by Comp Cost Solutions Cooperative Marketing Company, LLC for tax purposes.

2. Material required and Objective of Team

College Teams may use any methods to achieve sales of the product which are accurate and positions the product in an honest manner to the customer, in order to create use by customers of the on line product offered at <http://www.compcostsolutions.com>. Submission of the written Plans (Marketing and Sales) that

are implemented by the Team, will need to be sent to Comp Cost Solutions Cooperative Marketing Company's Member Committee Chair, Patrick Grant, at pgrant1229@yahoo.com prior to the Team Members receiving any payment of any Cash Prizes. On line instructions for verification of companies' signing up for product on line as a result of the Team's effort, **MUST BE FOLLOWED** to assure appropriate assignment of the company to each Team. **EACH TEAM IS RESPONSIBLE FOR MAKING SURE THEIR RESPECTIVE TEAM ID IS USED BY THE EMPLOYER SUBSCRIBING TO THE COMP COST PROGRAM AT <http://www.compcostsolutions.com>**

3. Payments of Prizes

Payment of Goal Prizes are made two weeks after Team Achieves Goal Level. Cash Payments will be made to Team Members Individually in following manner: If 5 Individuals have registered, at time of the Team's on line entry, on the Team, Cash Prize will be divided by 5 and each Individual on Team will receive 1/5th of that Goal Prize amount. Likewise, if 10 Members are on Team, the Cash Prize is divided by 10 and each member will receive 1/10th of Prize amount. Grand Prize Internships are offered to all registered Team Members. Acceptance (or rejection) of the Internships by Individuals on Team will be required by May 15, 2010. Internships will be from June 15 through July 30, 2009. **GRAND PRIZE ONLY AWARDED IF A TEAM REACHES GOAL 4 REQUIREMENTS**

4. Limitation of Liability

By entering this Contest, all entrants agree to release, discharge, and hold harmless Comp Cost Solutions Cooperative Marketing Company, LLC and its partners, affiliates, subsidiaries, advertising agencies, agents and their employees, officers, directors, and representatives from any claims, losses, and damages arising out of their participation in this Contest or any Contest-related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder.

Comp Cost Solutions Cooperative Marketing Company, LLC assumes no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to Contest entries or entry forms; or alteration of entries or entry forms. Comp Cost Solutions Cooperative Marketing Company, LLC is not responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any email entry to be received on account of technical problems or traffic congestion on the Internet or at any website, human errors of any kind, or any combination thereof, including any injury or damage to entrants' or any other persons' computers related to or resulting from participation, uploading or downloading of any materials related to in this Contest.

5. Conditions

THIS CONTEST IS VOID WHERE PROHIBITED. Entrants agree that this Contest shall be subject to and governed by and subject to the laws of Illinois and the forum for any dispute shall be in Illinois, United States of America. To the extent permitted by law, the right to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or on connection with this Contest are hereby excluded and any entrant expressly waives any and all such rights. Certain restrictions may apply. Entries void if the Sponsor determines the Subscribers to not be original, or if the entries are illegible, incomplete, damaged, irregular, altered, counterfeit, produced in error or obtained through fraud or theft.

By entering, entrants also agree (a) to be bound by these Official Rules; (b) that the decisions of the Judges are final and binding with respect to all matters relating to the Contest; and (c) if the entrant wins that Sponsor may use the winning plan(s) and each winner's name, photograph, likeness, and/or voice in any publicity or advertising relating to the Contest or future promotions without compensation or approval (except where prohibited by law). All federal, state/provincial/territorial, and local taxes, fees and surcharges and taxes (whether foreign or domestic, and including income, sales, and import taxes) on prizes are the sole responsibility of the prize winners. In the event that the selected winner(s) of any prize is/are ineligible, cannot be traced or does/do not respond within ten (10) days to a winner notification as required by the "Contest Prizes" Rules above, or refuses the prize, the prize will be forfeited and Sponsor, in its sole discretion, may choose whether to award the prize to another entrant.

The Sponsor reserves the right to verify the validity and originality of any entry and/or entrant (including an entrant's identity and address) and to disqualify any entrant who submits an entry that is not in accordance with these Official Rules or who tampers with the entry process. Failure by the Sponsor to enforce any of its rights at any stage does not constitute a waiver of those rights.

6. Right to Cancel or Suspend Contest

If for any reason the Contest is not capable of running as planned, due to infection by computer virus, bugs, worms, trojan horses, denial of service attacks, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Comp Cost Solutions Cooperative Marketing Company, LLC that corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Comp Cost Solutions Cooperative Marketing Company, LLC reserves the right, at its sole discretion, to disqualify any individual(s) who tamper with the entry process, and/or to cancel, terminate, modify, or suspend the Contest. If Sponsor elects to cancel or terminate the Contest, Sponsor will not retain any rights in the submitted plans.

7. Winners List

Entrants are responsible for complying with these Official Rules. Winners' names will be available online at www.compcostsolutions.org after May 5, 2010.